

Minutes: Communication Committee Meeting

8 Aug 2023: 4:30-6:00 pm Mountain Time via Google Meet

Attendees: Deb Johnson, Sharon Sorenson, Bill Nielsen, Claudia Henning, John Gerald, Michelle Bonnette

Planning/Discussion/Action Items:

- Welcomed Michelle Bonnette as a new member of the Communications Committee. Michelle is/will become Mail Chimp manipulator extraordinaire.
- 6 July 2023 meeting minutes review:
 - Next 5th Wheel priority items were identified as follows:
 - Synching the property owner's spreadsheet with Property Owner Login, 5th Wheel still owes this to us. Sharon to coordinate.
 - Can Alerts be offered in a way that provides the same display between computers and cell phones? If so can the cost be covered by our monthly fee or will this be an additional cost? **OPEN**
 - Deb and Sharon to work with Carol Smith to design Board nomination announcement, process, and open/close dates. **CLOSED**
- **New Business:**
 - Posting Road conditions on the web site: Deb to develop a request to the Road Committee.
 - Posting Emergency Situations. Bill to reach out to Joe Richards for posting on the website and the ranch Facebook page.
 - Status of IONOS management. John G to assume this responsibility from John Sanders.
 - Motion was made to cease publication of Ranch Ramblings and as items of interest/importance are identified they would be posted on SFTR Facebook page or published once a year as a summary of yearly accomplishment/events. Bi-monthly publication will continue.
 - Website update status: great improvements have been made; effort continues.
 - Facebook Update: 43 owners currently signed up, advertising this tool must continue.
- **From the Team:**
 - 2024 Committee Budget request is due to Mark Thomas by 31 Aug. Development to be coordinated via committee email.
 - Annual Owner's Meeting (7 Oct 2023) coverage required as this meeting will be offered virtually vis Google Meet.

- Bill requested that the property address be added to the Property Owner’s search feature on the ranch website. More research is required to determine effort and cost.
- Bill nominated John Gerald to be the next Chairperson of the Communications Committee. John accepted the nomination and the Committee by unanimous vote elected him as such beginning in October immediately following the 7 Oct Annual Owner’s meeting. Deb will remain a member of the Committee and will notify the Board of Directors of this result.

Next meeting: 7 Sept 2023, 4:30 – 6:00 pm

Communications Committee Meeting	Ranch Ramblings	Board Meeting
7 Sep 2023	15 Sep 2023	
5 Oct 2023		7 Oct 2023: Follows Annual Owners Meeting
2 Nov 2023	15 Nov 2023	
7 Dec 2023		TBD